



ISLINGTON
GIVING

**FIGHTING
POVERTY
CREATING
OPPORTUNITY**

Islington is a place of striking extremes – London’s richest and poorest residents exist side by side, living entirely different lives.

ISLINGTON GIVING

The 8th most deprived borough in England and the 4th in London, Islington has the highest suicide rate for men in England; mental health problems in children are 36% higher than the national average. The reality is that many Islington people lack practical support and opportunities.

Islington Giving is a new campaign – a campaign for Islington by Islington people – that aims to tackle the needs in Islington and their root causes. It will raise at least £3m over the next three years to support our community.

Led by a coalition of charitable partners, including **The Breadsticks Foundation, Cripplegate Foundation, The Morris Charitable Trust, Richard Cloudesley’s Charity, UnLtd and Voluntary Action Islington**, *Islington Giving* will support three themes: **Investing in Young People, Tackling Poverty and Confronting Isolation**, whilst aiming to attract a new generation of volunteers to underpin its activities.

ISLINGTON GIVING WILL:

- raise at least £3m to support local people.
 - bring together the private, voluntary and public sectors in partnership to support local people.
 - recruit new volunteers.
 - promote long-term partnerships and financial investment in Islington.
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INVESTING IN YOUNG PEOPLE

Young people tell us that there is not enough to do, especially at weekends – at least not enough that they can afford. Islington has the least open space in London. Weekends when there is little to do and little money to spend, lead to frustration and problems for us all.

Islington Giving is opening some under-used adventure

playgrounds at weekends, enabling young people to take part in activities like running mini-nature reserves, cooking and overnight camping.

The campaign will also develop weekend activities designed and run by young people. These include, midnight sports, ‘pop-up’ art galleries and clubs, drama and much more.

THE FACTS

40%

of Islington children and young people live in households where nobody is employed

46%

of children live in families below the poverty line

TACKLING POVERTY



Islington Giving is working with *Help on your Doorstep*, a new charity which provides immediate and personal support for Islington's poorest residents, those beset by problems with debt, lack of education and employment, by literally knocking on their doors. It reaches those most in need, steering them to services and employment and volunteering opportunities.

Working with Islington Law Centre, Mary Ward Legal Centre and the Islington Debt Coalition, *Help on Your Doorstep* ensures that high-quality help and advice on employment, benefit, health and legal issues is available when and where it's needed.

THE FACTS

44%

of local residents live in social housing

£65k

to buy a home in Islington, you need to earn £65,000 – three times the national average salary



CONFRONTING ISOLATION

Working with tried and trusted organisations, *Islington Giving* is supporting the most vulnerable residents of every age; those most affected by isolation, mental ill health and loneliness and those failing to gain education or employment.

Islington Giving is helping children, young people and vulnerable women, to access mentoring, counselling and psychotherapy.

Islington Giving is working with vulnerable elderly people, linking them with local clubs, befriending and good neighbour schemes that give a little extra help.

THE FACTS

No.1

Islington has the highest rate of suicide for men in England

3,200

young people under 17 experienced mental ill health during 2009

Help us to tackle poverty and create opportunity. Please support *Islington Giving*.

DONATE:

Islington Giving needs to raise £3million to effect real and lasting change in our borough.

- A gift of £75 could give one person living in hardship the personal support and guidance needed to transform their life and address issues surrounding health, debt, legal and employment problems.
- A gift of £125 could help one young person develop new weekend activities for other young people and learn valuable life-skills that will improve job prospects.
- A gift of £275 could give a woman who has faced domestic violence the counselling she needs to get her life back on track.

GIVE YOUR TIME:

Islington Giving needs people of all ages. Please get in touch if you can offer legal, financial or welfare rights advice; management skills to support community groups, marketing and fundraising skills – or just get stuck in to help local groups deliver more effectively to local people.

BECOME A SOCIAL ENTREPRENEUR

With national charity UnLtd, *Islington Giving* is running a series of challenges to develop new social enterprises – businesses where profits are re-invested back into the community. The best ideas will be funded and turned into reality to make Islington a better place.

CAN YOU HELP?

Visit: www.islingtongiving.org.uk,
Contact: mail@islingtongiving.org.uk or
Call 020 7014 5999 today

THANK YOU.

HOW YOU CAN HELP

PLEASE DONATE TODAY

Your gift will go a long way in helping *Islington Giving* fight poverty and create opportunity for those in need. You can donate using this form or via our secure website – www.islingtongiving.org.uk

To become a friend of *Islington Giving*, please select one of the following

- Annual friend – £250 Lifetime friend – £1000

Or select a donation

- £10 £20 £50 £100 Other (please state) _____
- I would like to pay by cheque, enclosed with this form.
(Please make cheques payable to *Islington Giving*)
- If you wish to pay by card please leave a telephone number and we will ring to arrange payment over the phone.

Please donate today online using our secure payment procedure at www.islingtongiving.org.uk

Your Details:

Full Name _____

Title _____

Address _____

Postcode _____

County _____

Country _____

Daytime telephone number _____

Email address _____

If you are a UK taxpayer, Gift Aid lets us reclaim tax on your donation, making it go even further. For more details please see over the page.



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Gift Aid*

Did you know that for every £1 you donate, *Islington Giving* can claim a further 28p from the government through the Gift aid scheme, without it costing you a penny. If you are a UK taxpayer please tick the box below.

- I am a UK taxpayer and I would like *Islington Giving* to reclaim tax on this donation and any I make in the future. I pay and have paid income tax or capital gains tax (in the UK) equal to the tax that will be reclaimed by *Islington Giving*. I will let *Islington Giving* know if I stop paying tax or if I change my address.

If you pay higher rate tax, you can claim the difference between the higher rate of tax and the basic rate of tax on the total (gross) value of your donation to *Islington Giving*.

Data Protection

- We would like to keep in touch with you to tell you how your donation is helping transform the lives of disadvantaged people in Islington. If you would prefer not to hear from us, please tick this box.

Please tick the below boxes if you are happy for us to contact you

- By email
 By SMS/text message

Please return this form to:

Islington Giving
c/o Cripplegate Foundation
76 Central Street
London EC1V 8AG

*Gift Aid rate applies until April 2011 when it will be reviewed

ISLINGTON
GIVING



Islington Giving is administered
by Cripplegate Foundation,
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